

Tianna Tagami
tianna.tagami@savvyed.com
<http://www.linkedin.com/tiannatagami>
(617) 863-6401

Summary of Qualifications

- M.Ed. Educational Technology and Instructional Design
- B.A.E. Secondary English
- B.A. History
- 20 years in educational media production
- 10 years in learning design for K-12, higher education, workforce development, and adult education (online, hybrid, and face-to-face)
- Software
 - Rapid Design:** Adobe Captivate, iSpring, Storyline, Xerte, MS PowerPoint, LearnDash, EDU2.0
 - Productivity:** ClearQuest, ClearCase, SVN, SharePoint, MS Access, MS Project, Rally, JIRA, MS Visio
 - Design:** Adobe PhotoShop, LiveCycle Designer, Adobe Flash, Adobe DreamWeaver
 - Audio:** Sony SoundForge, Audacity, Adobe Audition
 - Programming:** HTML, JavaScript, LaTeX, ASCIIMath
 - Content Creation:** MS Office, Google Apps
 - LMS:** ANGEL, Blackboard, BrainHoney, Moodle, EDU2.0, MindTap, Aplia, CourseConnect, LearnDash, custom LMS
 - Other:** various Web 2.0 tools including free and open source products

Relevant Work Experience

Consultant, Learner Experience Design and Evaluation (1998 – present) as Savvy Education

- Consult on the development of new learning systems and products
- Create a research base
- Validate assumptions with focus and advisory groups
- Create models and prototypes
- Create curriculum maps and lesson plans
- Align curriculum and assessment to standards
- Develop an outcomes hierarchy and architecture
- Create standards for “smart” content to support adaptive learning and modular reuse
- Provide training and education related to instructional design and technology integration
- Create curriculum and lesson materials (for both online and in-person delivery)
- Create assessments and evaluations
- Produce and deploy courses in LMS
- Produce educational media
- Manage media assets
- Audio/narration voiceover, recording, editing, and production (as *Koe Productions*)

Clients include: Massachusetts General Hospital Institute of Health Professions, Facing History and Ourselves, Authess, Cashtivity, Elsevier, EducateOnline, GE Healthcare, LearningMate, Sage, Pearson Education, Intellify Learning, Viridis Learning, Pragma Systems, Digital Cowboys, O’Donnell Learn, Harvard University, Brandeis University, Arizona State University, Rio Salado Community College, McClean Hospital, Arizona WIC, Pharmaceutical Institute

Recent Projects

Pearson Education, Career Development and Employability

- Conceived the learning design approach for Accelerated Occupational Pathways courses, including variations for certification preparation and professional development.
- Defined functional requirements for courseware
- Consulted on creation of authoring templates
- Created high level design, training, and process documentation
- Worked with SMEs to create course blueprints, align content, and create assessments

- Worked with course writers to create course narrative

Massachusetts General Hospital Institute of Health Professions

- Advised faculty on the creation of new online courses
- Produced courses in D2L
- Consulted on the revision of IMPACT curriculum to teach interprofessional collaboration
- Conceived the instructional approach for a new online Doctor of Nursing Practice program
- Advised faculty on instructional best practices and course development
- Consulted on the development of workshops and an online course for clinical preceptors

LearningMate Solutions, Corporate Client

- Consulted on learning game design with a branching scenario model
- Advised on the development of authoring templates
- Created high level design, training, and process documentation

LearningMate Solutions, Academic Client

- Conceived the instructional design approach for virtual lab
- Advised on the development of authoring templates
- Created high level design, training, and process documentation

LearningMate Solutions, Academic Client

- Conceived guidelines for use of interactive elements associated with eText
- Created training and best practices documentation
- Reviewed implementation of guidelines in product

Harvard University

- Conceived instructional approach for employee compliance training
- Wrote storyboards
- Advised on module production

Brandeis University

- Consulted with instructor on transitioning a course to hybrid model
- Conceived instructional approach for career services modules
- Write storyboards for modules
- Produced modules in Captivate
- Produced course in Moodle
- Advised on the revision of the career services website and resources

EducateOnline

- Consulted on the development of a competency-based learning platform
- Advised on the creation of user stories and requirements

LearnLaunch

- Mentor and consult with Ed Tech startups

Glynlyon

- Wrote assessment items
- Wrote instructional video scripts

Facing History and Ourselves

- Consulted on the redesign of website
- Advised on the design of curricular materials to support flagship publication

Cengage Learning (August 2010 – May 2012)

Instructional Designer As the lead (and only) instructional designer for MindTap, a 21st century initiative from Cengage Learning, I helped lead the transition from asset development to curriculum development. I translated instructional design principles and human learning psychology into practice and facilitated their manifestation in this new platform to offer solutions to long-standing problems such as “students don’t read the text;” “students don’t come to class prepared;” and “students do not retain what they learn in foundational classes to be able to apply it in higher level courses.” These are challenges that may not appear to have an instructional solution on the surface, but through an understanding of human learning psychology and instructional design theory and principles, we were able to make design choices that support students and instructors in facing and overcoming these challenges. I trained 25 editorial teams and oversaw the design of their Learning Paths and selection of assets. I created documentation to communicate

research-based best-practices in designing lessons and creating/selecting multi-media assets. I have cultivated project management and business communication skills in this position and received formal project management and organizational behavior training.

Pinnacle Education (August 2009 – August 2010)

Instructional Designer – Research and Innovation Lead Instructional Designer (ID) position is responsible for designing and developing curriculum to be deployed in an online high school environment. The ID works with Subject Matter Experts (SMEs) and instructors to ensure content and assessment alignment to standards and objectives. Courses designed are deployed in the ANGEL Learning Management System (LMS) and Brain Honey eLS. Working knowledge of Adobe Photoshop, LiveCycle Designer, HTML, Dreamweaver, LaTeX Math, ASCIIMath, and some JavaScript is required daily. The ID also develops and delivers faculty trainings in new technologies and instructional design methodologies and works with instructors to meet specific course needs.

Primavera Online High School (2008-2009)

Teacher, Social Studies and Language Arts

Pearson (2005 – 2008)

Producer – Digital Product Design & Development, Curriculum Producer position is responsible for compiling the multimedia components of digitally delivered curriculum tools including SuccessMaker Next Generation, NovaNet, SuccessNet, ELLis, Scott Foresman Math, Prentice Hall Literature, and other digital products and pathways, and assuring mutual functionality. Position includes video and audio production (writing, editing, directing, and manipulating files using Adobe Photoshop and Sony Sound Forge). Also requires writing original scripts, passages and assessment items aligned to learning objectives and functionality constraints. As Producer, completed a research project in which current research regarding educational media theory, including Cognitive Load Theory, was gathered and summarized resulting in recommendations to align practice with theory.

Writer – Triumph

Position required writing original scripts and passages, fiction and non-fiction for grades K through 6, for a digitally delivered Social Studies curriculum tool. Scripts and passages were written to align to learning objectives and functionality constraints.

Production Assistant, Writer – KnowledgeBox

Production assistant position required logging and selecting video footage and still photos, assisting with video shoots and voice over sessions, logging shoots and preparing scripts for edit. Writer position required writing original scripts and passages, fiction and non-fiction for grades K through 6, for a digitally delivered cross-curriculum tool. Scripts and passages were written to align to learning objectives and functionality constraints.

On-camera and Voiceover Talent

Performs as voice talent and on-screen talent for Pearson Digital Learning and Pearson School Technology products including SuccessMaker Next Generation, Triumph, KnowledgeBox, and Scott Foresman Math.

Educational Management Group (1996 -2000)

Producer, Production Assistant, Writer, Talent

A satellite broadcasting company specializing in the production of education related shows and custom curriculum videos. Producer position required finding and hiring talent, creation of original scripts, finding music for soundtracks, and “calling” shows during production and live broadcasts. Production assistant position required searching for raw footage following producer guidelines and requests. Also held positions as on-air talent for one daily live program, two weekly programs and various taped video programs. Used Microsoft Word, PowerPoint and various editing and video production software. Performed as on-screen and voice over talent for both pre-produced segments and as a host for live satellite interactions.