Tianna Tagami

tianna.tagami@savvyed.com
www.savvyeducation.com
http://www.linkedin.com/tiannatagami
(617) 863-6401

Summary of Qualifications

- M.Ed. Educational Technology and Instructional Design
- B.A.E. Secondary English
- B.A. History
- 16 years in Educational Media Production
- 6 years in online instructional design
- Software
  Productivity: ClearQuest, ClearCase, SVN, SharePoint, MS Access, MS Project, Rally, JIRA, MS Visio
  Design: Adobe PhotoShop, LiveCycle Designer, Adobe Flash, Adobe DreamWeaver
  Rapid Design: Rapid Intake Unison/Proform, SWiSH, Respondus StudyMate, Captivate, Articulate, Xerte, MS PowerPoint
  Audio: Sony SoundForge, Audacity, Adobe Soundbooth
  Programming: HTML, JavaScript, LaTeX, ASCIIMath
  Content Creation: MS Office, Google Apps
  LMS: ANGEL, Blackboard, BrainHoney, Moodle, custom LMS
  Other: various Web 2.0 tools including free and open source products

Education

M.Ed. Educational Technology, 2009 Arizona State University
B.A.E. English Education and a B.A. History; summa cum laude, 2005 Arizona State University
Arizona Teacher Certification: Secondary, English, History
Kappa Delta Pi and Pi Lambda Theta Honor Societies
Barrett Honors College

Consultant, Learner Experience and Evaluation (2012 – present) as *Savvy Education*

Consult on the development of new learning systems and products
Conduct needs analysis
Create a research base
Validate assumptions with focus and advisory groups
Create models and prototypes

Clients include: Viridis Learning, Digital Cowboys, Cine Learning, Pragya Systems, Pearson Learning

Viridis Learning

Consultant, Learning Design and Evaluation (2013 – present) as *Savvy* Education
Viridis Learning provides online job training and support for mid-skill level jobs. As the founding Learning Designer, I developed the pedagogical approach and supporting standards and processes. In addition, I created the pilot courses and continue to lead the curriculum development and courseware design and implementation effort.

Instructional Design and Curriculum Developer (1998 – present)

Instructional Design and Consultation (Academic and Training)
Curriculum Writing and Development
Assessment Writing and Evaluation
Voice-over and On-camera Talent
Educational Media Production and Asset Management

Clients include: Arizona State University, Rio Salado Community College, Pearson Learning, McLean Hospital, Cengage

Voiceover and Audio Production (1998 – present) as *Koe Productions*
Audio production for educational and industrial software and video
Voiceover talent
Script writing and preparation
Casting and directing

Clients include: Arizona State University, Rio Salado Community College, Pearson Learning, Junyo

Arizona State University (May 2012 – September 2012)
Instructional Designer (Contractor) Contracted to create a series of online self-paced modules for Arizona public school administrators, funded by a US Department of Education grant. Modules were created in Captivate and deployed in Moodle, with Moodle assessments and forums. I created all the graphics, animations, and audio for the Captivate presentations.

Program in Education, Afterschool, and Resiliency (PEAR) (January 2012 – present)
Instructional Designer and Project Manager (Contractor) As the only instructional designer at PEAR, I consult on the structure and content of trainings. I manage the projects including creating and enforcing project schedules and running meetings. I am also responsible for creating training materials. I will be responsible for taking their current trainings and creating the documentation and train-the-trainer curricula necessary to scale them, enabling PEAR to reach more audiences.

Cengage Learning (August 2010 – May 2012, currently a contractor)
Instructional Designer As the lead (and only) instructional designer for MindTap, a 21st century initiative from Cengage Learning, I helped lead the transition from asset development to curriculum development. I translated instructional design principles and human learning psychology into practice and facilitated their manifestation in this new platform to offer solutions to long-standing problems such as "students don't read the text;" "students don't come to class prepared;" and "students do not retain what they learn in foundational classes to be able to apply it in higher level courses." These are challenges that may not appear to have an instructional solution on the surface, but through an understanding of human learning psychology and instructional design theory and principles, we were able to make design choices that support students and instructors in facing and overcoming these challenges. I trained 25 editorial teams and oversaw the design of their Learning Paths and selection of assets. I created documentation to communicate research-based best-practices in designing lessons and creating/selecting multi-media assets. I have cultivated project management and business communication skills in this position and received formal project management and organizational behavior training.

Pinnacle Education (August 2009 – August 2010)
Instructional Designer – Research and Innovation Lead Instructional Designer (ID) position is responsible for designing and developing curriculum to be deployed in an online high school environment. The ID works with Subject Matter Experts (SMEs) and instructors to ensure content and assessment alignment to standards and objectives. Courses designed are deployed in the ANGEL Learning Management System (LMS) and Brain Honey eLS. Working knowledge of Adobe Photoshop, LiveCycle Designer, HTML, Dreamweaver, LaTeX Math, ASCIIMath, and some JavaScript is required daily. The ID also develops and delivers faculty trainings in new technologies and instructional design methodologies and works with instructors to meet specific course needs.

Pearson (2005 – 2008)
Producer – Digital Product Design & Development, Curriculum Producer position is responsible for compiling the multimedia components of digitally delivered curriculum tools including SuccessMaker Next Generation, NovaNet, SuccessNet, ELLis, Scott Foresman Math, Prentice Hall Literature, and other digital products and pathways, and assuring mutual functionality. Position includes video and audio production (writing, editing, directing, and manipulating files using Adobe Photoshop and Sony Sound Forge). Also requires writing original scripts, passages and assessment items aligned to learning objectives and functionality constraints. As Producer, completed a research project in which current research regarding educational media theory, including Cognitive Load Theory, was gathered and summarized resulting in recommendations to align practice with theory.
Writer – Triumph
Position required writing original scripts and passages, fiction and non-fiction for grades K through 6, for a digitally delivered Social Studies curriculum tool. Scripts and passages were written to align to learning objectives and functionality constraints.
Production Assistant, Writer – KnowledgeBox
Production assistant position required logging and selecting video footage and still photos, assisting with video shoots and voice over sessions, logging shoots and preparing scripts for edit. Writer position required writing original scripts and passages, fiction and non-fiction for grades K through 6, for a digitally delivered cross-curriculum tool. Scripts and passages were written to align to learning objectives and functionality constraints.
On-camera and Voiceover Talent
Performs as voice talent and on-screen talent for Pearson Digital Learning and Pearson School Technology products including SuccessMaker Next Generation, Triumph, KnowledgeBox, and Scott Foresman Math.

Rio Salado Community College (January 2008 – June 2010)
Instructional Designer

Instructional Designer position is responsible for ensuring developed courses meet requirements based on instructional design theory and college standards in terms of structure, and aligning coursework and assessment with objectives.

Arizona State University, Department of Women's Studies (2009-2010)
Instructional Designer

Instructional Designer position is responsible for enhancing the online class in Blackboard for WST100. This includes finding images and videos, adapting Blackboard for a more media-heavy course, and working as part of a team with teachers and technology people to deliver a high-quality, media-rich product that can be used by all teachers in the department.

Primavera Online High School (2008-2009)
Teacher, Social Studies and Language Arts

Arizona State University, alt^I / IDEAL (2008-2009)
Instructional Design Intern

Instructional Design intern is responsible for delivering a multi-media lesson about the Japanese American Internment Camp in Gila River, CA that can be deployed to K-12 teachers in the state through IDEAL (www.ideal.azed.gov).

Educational Management Group (1996 -2000)
Producer, Production Assistant, Writer, Talent

A satellite broadcasting company specializing in the production of education related shows and custom curriculum videos. Producer position required finding and hiring talent, creation of original scripts, finding music for soundtracks, and "calling" shows during production and live broadcasts. Production assistant position required searching for raw footage following producer guidelines and requests. Also held positions as on-air talent for one daily live program, two weekly programs and various taped video programs. Used Microsoft Word, PowerPoint and various editing and video production software. Performed as on-screen and voice over talent for both pre-produced segments and as a host for live satellite interactions.

SECOR International Inc.
Project Administrator

SECOR is an environmental consulting firm in Tempe, AZ serving such high profile clients as the Arizona Department of Environmental Quality (ADEQ), the Arizona Army National Guard (AZARNG), and ARCO.   The Project Administrator for the ADEQ and AZARNG contracts was responsible for general clerical duties associated with project management along with contract compliance assurance with regards to all invoices and expense reports and records management. Used MS Word, MS Excel, MS Outlook, Internet extensively. Prepared reports, invoices, and memos. Scheduled meetings and travel.

826 Boston (Current)
Volunteer Tutor As an after-school and Saturday tutor, I help learners with their homework, coach them in their writing, and run and assist with writing workshops.

See http://www.linkedin.com/tiannatagami for recommendations